

## **Mitchell L Bloom**



Mitchell Bloom, age 52, was born and raised in Los Angeles and knew from the age of 7 that becoming a professional chef was his future. As soon as Mitch was tall enough to reach across the service counter, he was given the opportunity to work at his family's fast food chain. He went on to graduate from the Culinary Institute of America and fulfilled his early life ambition by creating some of the finest food in dining rooms across the country.

In 1987, Mitch embarked on his career in finance and attained his FINRA Securities Registration Series 7, 3, 63 in addition to licenses in Life, Health and Variable insurance, and is an Investment Advisor Representative of Financial Network Investment Corporation.

He learned early on that financial behaviors affect decisions and how one mistake can lead to a devastating result. For 39 years, Mitch's father worked for Orange Julius of America; and as CEO and Chairman of the Board, sold the company to Dairy Queen before retiring at age 73. Instead of rolling his retirement funds into an IRA, he left it with the company and lost his entire account because the third party administrator embezzled every penny.

Integrity is Mitch's greatest value and he believes the client must always come first no matter what. He's highly sensitive to his client's needs and believes in full disclosure of advisor compensation and ongoing investor education. He is fully committed to helping his clients grow, protect and distribute their money in the most tax efficient manner possible. Mitch derives great satisfaction from helping clients work through the planning process to achieve their goals.

In sharing his expertise, Mitch has taught classes for some of the largest institutions in Colorado on subjects of money management, risk management and general financial planning. He has served as a business editor on Denver radio and has been a speaker for several organizations including Colorado State Employees CU, the Optimist Club of Denver and Senior Recreation Centers in the Denver/Boulder Metro area.

Mitch lives in the Westminster, Colorado area with his wife Amy and two children, Aleah (9) and Jacob (6). The most important thing in his life is his family.